



Hedley Apperly

VP Atego worldwide marketing and products

Hedley has graduate and post-graduate qualifications in production engineering, business computing and strategic marketing. His 20 years' experience in IT, have focused on the design and development of relational, object-oriented and component-bases systems. He has served as a committee member of the BCS, Object-Oriented Programming and Systems (OOPS) specialist group, as well as being a Member of the Chartered Institute of Marketing and the Institute of Directors. He was involved in the Component Based Development for Enterprise Systems book (1998 Cambridge University Press). Hedley also co-authored Component Based Software Engineering; Putting the Pieces Together (1999, Addison-Wesley) and Service- and Component-based Development; Using the Select Perspective and UML (2002, Addison Wesley.)

Abstract:

“Connecting capabilities to an innovative Systems Engineering solution”

In the past years, PTC evolved from a traditional PLM/PDM vendor to a systems engineering solution provider. Several acquired companies (MKS, Atego) contribute to this solution with ALM and MBSE capabilities. This presentation gives an overview of the approach to combine the portfolio to a seamless systems engineering solution. It describes the technical challenges and also explains the need for openness.